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FULL HOUSE PRODUCTIONS PROMOTES BILLY HARPER TO EXPAND COMMERCIAL DIVISION TO EMBRACE NEW TRENDS IN AD MARKETING

Engineer, Billy Harper, Set to Position Full House Studios as a "Sound" Leader in Today's Technology Driven Advertising Market

Friday, October 18, 2007, New York, NY – Billy Harper has been named head of Full House Studios at Full House Productions, New York. Harper, an award-winning TV and radio mixer, is ready to take on the challenges that the new media companies are facing to keep up with the ever-changing technology of the new "it" generation. "From YouTube to podcasts, 'blinks' to ad-blurbs, to miniature radio ads – spanning just a few seconds in length -- we can give you the sound you're looking for no matter what the medium," said Harper.

Phil Lee, founding partner of Full House Productions, agrees with Harper. "We have to meet the new challenges that I-Pods, cell phones, and the Internet bring to the table, so we're looking to work with industry leaders in sound and technology to explore the new possibilities for creating some of the cutting edge ads that will grasp the 24-7, techno-crazed buyers that marketers are seeking," said Lee.

Lee added that Harper will be working with companies to explore new ideas. "Billy is the guy to lead the Full House charge into the next generation of sound advertising. He has considerable engineering skills and an intuitive grasp on the market trends."

Before coming to Full House Productions, Harper spent several years working with both Photomag and National Recording. He has an impressive roster of clients from the ad world including, Saatchi & Saatchi, Publicis, Duetsch, Red Car, The Well, and the Uniworld Group.

Full House Productions is home to *Full House Studios*, offering the latest in sound technology -- producing sound design for TV and radio spots, and all Internet -- for some of the top advertising agencies, television networks, and business large and small. For more information visit www.fullhouseeny.com or call 212-645-2228.

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FULL HOUSE PRODUCTIONS is home to Full House Studios, a leader in sound technology; Trackwise®, a signature division for restoration and preservation; Full House/ESL, a leading producer of audio and ESL books ; and Full House/Beta Technologies, a division leading the charge as professional content developers for Second Life®.